



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 060-2006

LETTER TO COMMISSION

TO: Mayor David Dermer and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: February 17, 2006

SUBJECT: **BIKE TO WORK WEEK**

The purpose of this LTC is to provide you with information about the Bike to Work Week events that will be held during the week of March 6-11, 2006. Bike to Work Week is a national event founded in 1956 by the League of American Bicyclists. Its purpose is to promote bicycling as an alternative mode of transportation and to recruit individuals as regular bicycle commuters.

In observance of Bike to Work Week, representatives from South Florida Commuter Services (SFCS) and the City's Bicycle Program Coordinator will present information about the benefits of bicycle commuting and the importance of bicycle safety to City of Miami Beach employees and residents throughout various locations in the City. Information will also be provided on the City's new Bicycle Program and current and future projects that will help make Miami Beach more bicycle friendly.

Police Department, 1100 Washington Avenue
Monday, March 6, 2006 11-2pm

North Shore Youth Center, 501 72nd Street
Thursday, March 9, 2006 3-6pm

City Hall, 1700 Convention Center Drive
Friday, March 10, 2006 11-2pm

The SFCS and the Miami Beach Bicycle Center will offer City employees who complete a survey on commuting a chance to win a \$375 gift certificate to the Miami Beach Bicycle Center for a new bicycle, helmet, and lock. The survey will be available at the info tables during Bike to Work Week, online at www.1800234ride.com, and will be distributed to employee mailboxes. The winner of the raffle will be announced on Monday, March 13, 2006. The information gained from the survey will help determine if bicycle commuting is a viable option for City employees, and what is needed to help make it a safe option.

The Florida Bicycle Association will also hold a Safe Cycling for Adults Workshop to teach bicyclists how to safely operate their bicycles in a variety of situations, including how to legally and safely ride in traffic and how to prevent accidents with crash-avoidance techniques. The workshop will be held at the Flamingo Park P.A.L. Center, Community Room on March 11, 2006 from 10-2pm.

For a calendar schedule of Bike to Work Week Events, please see the attached chart. If you need further information about Bike to Work Week, or have questions, please contact me or Christine Ledue, Bicycle Program Coordinator at x.6768.

JMG:FBWJZR\cl

d. Robert C. Middaugh, Assistant City Manager
Fred H. Beckmann, Public Works Director

BIKE TO WORK WEEK EVENTS
March 6-11, 2006

	Monday March 6	Tuesday March 7	Wednesday March 8	Thursday March 9	Friday March 10	Saturday March 11	Sunday March 12
8:00am							
9:00am	SFCS Commuting Survey and Miami Beach Bicycle Center Raffle						
10:00am	Police Dept. Info Table					Safe Cycling for Adults Workshop	
11:00am					City Hall Info Table		
12:00pm							
1:00pm							
2:00pm							
3:00pm				North Shore Youth Center Info Table			
4:00pm							
5:00pm							
6:00pm							
7:00pm							

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